



NABIP-NJ News 2025 - 26 Advertising Rates

Sent to 1,000+ readers every month!

NABIP-NJ News will be mailed: March, May, October, December. Electronic Newsletters will publish monthly in non-mailed months. **All ads are full-color.**

The NABIP-NJ News is the publication of the National Association of Benefits and Insurance Professionals of New Jersey. NABIP-NJ members serve the health insurance needs of employers and individuals purchasing insurance coverage. They offer traditional health insurance products as well as coverage such as dental, vision, long-term care, disability, Medicare Advantage and Medicare Supplements and a variety of consumer-driven products.

PACKAGE #1: FULL YEAR

- ▶ 4 Ads in the printed issues of the NABIP-NJ News
- ▶ Your hyper-linked logo on 8 electronic issues of the NABIP-NJ News
- ▶ Your hyper-linked logo on the NABIP-NJ home page for 12 months
- ▶ 2 Golf Hole sponsorships at the NABIP-NJ Annual Convention on May 4, 2026

PACKAGE #2: HALF YEAR

- ▶ 2 Ads in the printed issues of the NABIP-NJ News
- ▶ Your hyper-linked logo on 4 electronic issues of the NABIP-NJ News
- ▶ Your hyper-linked logo on the NABIP-NJ home page for 6 months
- ▶ 2 Golf Hole sponsorships at the NABIP-NJ Annual Convention on May 4, 2026

25% surcharge for President's Page, Legislative Page and Back Page*

FULL PAGE

8.5"W x 11"H

\$5,000

\$2,850

HALF PAGE

Horizontal 8.5"W x 5.5"H

\$3,000

\$1,900

QUARTER PAGE

Vertical 4.25"W x 5.5"H

\$2,300

\$1,500

Add to any package (content provided by advertiser):

FULL YEAR

Two custom email blasts and two social posts

\$1,000

HALF YEAR

One custom email blast and one social post

\$600

All ads must be in a DIGITAL format. Files must be in the format of either: .pdf / high resolution; .tif / flattened (300 dpi); .jpg / (300 dpi)

An advertiser who does not complete a contracted schedule will be short-rated. Any ad cancelled after the space reservation deadline will be billed 25 percent for the space. Add a 15 percent premium for guaranteed position; please call for other special page requests. Ads must be print-ready; \$125 an hour design fee applies for changes.

For inquiries: 908-349-0789 • info@nabip-nj.org



NABIP-NJ News

2025 - 26 Advertising Contract

Contract Sign date: _____ Contract Begin date: _____	
Company Name:	Contact Name:
Billing Address:	
City/State/Zip:	
Phone:	E-mail:
Web Address:	
Authorized Signature:	

Newsletter Issues:	1. _____	2. _____	3. _____	4. _____
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Frequency:	<input type="checkbox"/> Full Year	<input type="checkbox"/> Half Year
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Size:	<input type="checkbox"/> Full Page	<input type="checkbox"/> Half Page	<input type="checkbox"/> Quarter Page	Price:	
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Email Blast/Social Post Dates	1. _____	2. _____	Price:	
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*Please verify first as these pages may already have been taken

Total:	
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Pay by Check <input type="checkbox"/>
Card type: <input type="checkbox"/> MC <input type="checkbox"/> Visa <input type="checkbox"/> Amex <input type="checkbox"/> Discover
Card Number: _____ Expiration date (month/year): _____ CVC: _____
Name on card: _____
Billing Address: _____ City, State, Zip: _____

Please return the contract to: info@nabip-nj.org

To pay by check, please mail to:

NABIP-NJ, 312 North Avenue East, Suite 5, Cranford, NJ 07016