



NABIP-NJ News 2026 - 27 Advertising Rates

Sent to 1,000+ readers every month!

NABIP-NJ News will be mailed: March, May, October, December. Electronic Newsletters will publish monthly in non-mailed months. All ads are full-color.

The NABIP-NJ News is the publication of the National Association of Benefits and Insurance Professionals of New Jersey. NABIP-NJ members serve the health insurance needs of employers and individuals purchasing insurance coverage. They offer traditional health insurance products as well as coverage such as dental, vision, long-term care, disability, Medicare Advantage and Medicare Supplements and a variety of consumer-driven products.

PACKAGE #1: FULL YEAR

- ▶ 4 Ads in the printed issues of the NABIP-NJ News
- ▶ Your hyper-linked logo on 8 electronic issues of the NABIP-NJ News
- ▶ Your hyper-linked logo on the NABIP-NJ home page for 12 months
- ▶ 1 Golf Hole sponsorship at the NABIP-NJ Annual Convention

PACKAGE #2: HALF YEAR

- ▶ 2 Ads in the printed issues of the NABIP-NJ News
- ▶ Your hyper-linked logo on 4 electronic issues of the NABIP-NJ News
- ▶ Your hyper-linked logo on the NABIP-NJ home page for 6 months
- ▶ 1 Golf Hole sponsorship at the NABIP-NJ Annual Convention

25% surcharge for President's Page, Legislative Page and Back Page*

FULL PAGE

8.5"W x 11"H

\$5,250

\$2,950

HALF PAGE

Horizontal 8.5"W x 5.5"H

\$3,150

\$2,000

QUARTER PAGE

Vertical 4.25"W x 5.5"H

\$2,400

\$1,575

Add to any package (content provided by advertiser):

FULL YEAR

Two custom email blasts and two social posts

\$1,000

HALF YEAR

One custom email blast and one social post

\$600

**All ads must be in a DIGITAL format. Files must be in the format of either:
.pdf / high resolution; .tif / flattened (300 dpi); .jpg / (300 dpi)**

An advertiser who does not complete a contracted schedule will be short-rated. Any ad cancelled after the space reservation deadline will be billed 25 percent for the space. Add a 15 percent premium for guaranteed position; please call for other special page requests. Ads must be print-ready; \$125 an hour design fee applies for changes.

For inquiries: 908-349-0789 • info@nabip-nj.org



NABIP-NJ News

2026 - 27 Advertising Contract

Contract Sign date: _____		Contract Begin date: _____	
Company Name:		Contact Name:	
Billing Address:			
City/State/Zip:			
Phone:		E-mail:	
Web Address:			
Authorized Signature:			

Newsletter Issues:	1. _____	2. _____	3. _____	4. _____
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Frequency:	☐ Full Year	☐ Half Year
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Size:	☐ Full Page	☐ Half Page	☐ Quarter Page	Price:	
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Email Blast/Social Post Dates	1. _____	2. _____	Price:	
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*Please verify first as these pages may already have been taken

Total:	
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Pay by Check ☐	
Card type: ☐ MC ☐ Visa ☐ Amex ☐ Discover	
Card Number: _____	Expiration date (month/year): _____ CVC: _____
Name on card: _____	
Billing Address: _____	City, State, Zip: _____

Please return the contract to: info@nabip-nj.org

To pay by check, please mail to:

NABIP-NJ, 312 North Avenue East, Suite 5, Cranford, NJ 07016